APR-04-2005 HON 01:54 PM TROP, PRUNER & HU, PC

FAX NO. 7134688883

OK to enter per RCE P. 04 filed blidge

AFTER FINAL - EXPEDITED PROCEDURE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

recentl)

Applicants:

John E. Jenne et al.

Art Unit:

2174

AR of AF

Serial No.:

10/038,674

Filed:

December 31, 2001

Examiner:

Ryan F. Pitaro

For:

Method and Apparatus for

Displaying Commercial

200304366-1

Messages During a User

Waiting Time

Atty. Dkt. No.: (HPC.0030US)

Mail Stop AF Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION MAILED FEBRUARY 9, 2005

Dear Sir:

In response to the Office Action of February 9, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

HI3/2005 Puff

I hereby certify that this correspondence is being thesimile transmitted (Pax No. (703) 872-9306) to the U.S. Patent Office on the

Ginger Youn

PAGE 4/12 ° RCVD AT 4/4/2005 3:50:44 PM (Eastern Daylight Time) ° SVR:USPTO-EFXRF-1/8 ° DHIS:8729386 ° CSID:7134688883 ° DURATION (mm-55):04-20